

Privacy and cookies policy



Article 1 – General provisions

- 1. This Privacy Policy sets out the detailed rules for handling customer data and visitors to the website available at www.maasloop.com (the 'Shop').
- 2. The shop is run by: MAAS LOOP spółka z ograniczoną odpowiedzialnością, ul. Króla Kazimierza 5, 35-061 Rzeszów, Poland, entered in the Register of Entrepreneurs kept by the District Court in Rzeszów, XII Commercial Department of the National Court Register under KRS number: 0000861834. NIP (Tax Identification Number): PL8133844818, share capital PLN 5,000.00 ('Seller').
- 3. You can enter the Shop's website without providing personal data. In this situation, the server only records the server logs, including the IP address, date and time of the call, ISP data, browser type, operating system type, and documents calling up the Shop's website. This data is processed on the basis of Article 6(1)(f) of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons in relation to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC ('GDPR'), i.e. the legally justified interest of the Seller as a data controller in the form of ensuring proper functionality of the Shop website, for statistical purposes and proper presentation of the Shop offer. This information is in no way combined with the personal data of the person using the Shop's website and is not used to determine the identity of the person using the Shop's website. Simply browsing the Shop's website does not require providing personal data. Providing the above data is voluntary, but failure to provide it may make it impossible to use the Shop website.
- 4. The scope of information collected automatically as part of access logs depends on the settings of the web browser of the person using the Shop's website. A person using the Shop's website may verify the settings of his/ her web browser to check what information is provided automatically, or to change these settings.

Article 2 – Personal data

- 1. The Seller is the controller of personal data submitted and collected from customers placing orders at the Shop's website.
- 2. Providing personal data to the Seller is voluntary, although the lack of their provision may prevent the submission and implementation of the order and conclusion of the sales contract with the Seller.
- 3. Customers' personal data is processed:
 - a. in accordance with Article 6(1)(b) of the GDPR in order to establish and perform the sales contract;
 - b. in accordance with Article 6(1)(c) of the GDPR in order to fulfil legal obligations arising from legal regulations, e.g. the Accounting Act or the Tax Code;
 - c. in accordance with Article 6(1)(f) of the GDPR for the purposes of legitimate interests pursued by the Seller, including in particular processing of complaints; contact with the Customer in terms of responding to the enquiry submitted by the Customer; establishing, asserting and defending mutual claims; improving the presentation of products, services and the efficiency of the website.
- 4. Customers' personal data will be processed for the period required by law (in particular resulting from tax and accounting obligations), as well as until the expiry of mutual claims related to the implementation of the contract.
- 5. Personal data may be transferred to courier companies or other entities that mediate in the delivery of purchased goods to the Customer, payment system operators (if the Buyer uses this form of payment), as well as entities that cooperate with the Seller in the implementation of contracts, in particular to entities that provide the Seller with accounting, marketing, legal, postal, advertising services and operate ICT systems.
- 6. The Customer has the right to access the content of his/her data and its rectification, erasure, restriction of processing, as well as the right to data portability and the right to object, and in a situation where data processing is carried out on the basis of consent given by the Customer, the right to with-draw consent at any time without affecting the legality of processing, which was carried out on the basis of consent before its withdrawal.
- 7. The Customer has the right to lodge a complaint to the supervisory authority (President of the Office for Personal Data Protection), if he/she considers that the processing of his/her personal data violates the provisions of the GDPR or other provisions governing the processing and protection of personal data.
- 8. The personal data collected from the Customer may be exceptionally transferred to the Seller's partners processing them outside the European Economic Area (EEA), but only to the extent necessary, related to the provision of services, especially IT services, by these partners to the Seller. If, in connection with the provision of these services, there is a transfer of the



Customer's data to third countries, and the data will not be transferred to a country for which the European Commission has issued a decision declaring an adequate level of protection, appropriate safeguards provided for by law shall be applied – in particular standard contractual clauses. In order to obtain further information on the transfer of data to third countries, including copies of detailed information on the applied safeguards, please contact the Seller.

Articles 3 – Cookies

- Cookies are small text files downloaded during the use of the website of the Online Shop, which are saved on the terminal device of the person using the website of the Online Shop and then read when the terminal device connects to the website of the Online Shop.
- 2. The Seller uses cookies on the basis of the consent given in accordance with Article 6(1)(a) of the GDPR for the purposes of optimising the presentation of the offer, collecting information related to the use of the website of the Online Shop, as well as for market research purposes.
- 3. Cookies allow the Shop to recognise the end device of a person using the Shop website and to display the website on it appropriately. If you do not accept the use of cookies by persons using the Shop website, the functionality of the Shop website may be limited.
- 4. The cookies used on the Shop's website do not contain information allowing the identification of personal data, do not collect personal data, do not cause configuration changes in the end device or otherwise interfere with the computer system of the person using the Shop website, including the installed software.
- 5. During your first visit to the Shop website, information on the use of cookies is displayed and you are asked to accept it. Further use of the site without changing the settings for cookies means that they will be placed on your terminal device and you consent to the use of cookies in accordance with the provisions of this Privacy Policy.
- 6. Detailed rules for specifying the conditions for storing or accessing cookies are available in the settings of the web browser used by the Customer. The Customer can, at any time, determine the terms and conditions of storing or accessing the information collected through the use of cookies using the settings of the Internet browser, including withdrawal of consent to the use of cookies, by changing the settings for cookies, in particular in such a way as to always be informed about the placement of cookies, block access to cookies or delete them. The Customer can also delete cookies that have been saved earlier. Disabling cookies may cause difficulties or inability to use the Shop website or its individual functions.
- 7. The Seller uses the following cookies on its Online Shop website: www.maasloop.com together with possible transport costs.